

## CURRICULAM VITAE

**Dr. E.BOBBY**

69/4 Rajnagar, 3<sup>rd</sup> Cross Street,  
Sammattipuram,  
Madurai 625010.  
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### **CAREER OBJECTIVE**

Seeking a faculty position to contribute to the academic community through research, curriculum development, and effective teaching, while supporting the institution's mission to cultivate knowledge and intellectual growth.

### **TEACHING EXPERIENCE**

- **Under-Graduate** : 7 years
- **Post Graduate** : 3 years

**2012-2015** Worked as a Lecturer in B.Com (I.T) NMSSVN  
College, Madurai

**2015-2019** Worked as a Guest Lecturer in Madurai Kamaraj  
University Constituent College.

**2019– 2024** Working as an Assistant Professor in the  
Self-financing Stream in Mannar Thirumalai Naicker  
College, Pasumalai Madurai.

**2024(Nov)-2025** Working as a Assistant Professor in Corporate  
Secretaryship Department at Lady Doak College, Madurai till  
now.

### **Area of Specialization**

- **Entrepreneurship**
- **Financial Management**
- **Visual Basic**
- **Management Information System**

- **Cost Accounting**
- **Financial Accounting**
- **Corporate Governance**

## **ACADEMIC QUALIFICATION**

### **Doctoral Research-Ph.D**

- **Topic** : Human Resource Management of College Teachers in Madurai District
- **University** : Madurai Kamaraj University, Madurai, India
- **Year** : 2024

### **Post-Graduation**

- **University** : Madurai Kamaraj University ,Madurai, India
- **Degree** : **MBA ( Marketing Management)**
- **Year** : 2017

### **Master of Philosophy**

- **Topic** : Labour welfare Measures in Subburaj Spinning Mill Private Limited – A Study
- **University** : Madurai Kamaraj University ,Madurai, India
- **Year** : 2010
- **College** : N.M.S.S.V.N College, Madurai.

### **Post-Graduation**

- **University** : Madurai Kamaraj University, Madurai, India
- **Degree** : **Master of Commerce with Computer Applications**
- **Year** : 2008
- **College** : Lady Doak College, Madurai.

### **Under Graduation**

- **University** : Madurai Kamaraj University, Madurai,India
- **Degree** : **Bachelor of Business Administration**
- **Year** : 2002

- College : Mangayarkarasi Womens College, Madurai.

### **BOOKS PUBLISHED/EDITED/CHAPTERS IN EDITED**

- Book Published on Jan2019 International Journal of research and Analytical Reviewed in ISSN 2384-1269.
- Book Published on 25<sup>th</sup> March 2019 UGC Approved Journal ISSN 0975-999 in Self Journal of Social Science.
- Book Published on 16<sup>th</sup> March 2020 UGC Approved Journal ISSN 2347-6648 in Parisodh Journal.
- Book Published on Jan2021 UGC Approved Journal ISSN 0975-1386 in Wesleyan Journal.
- Book Published on Jan 2022 UGC Care List ISSN 2582-1386 in International Journal of Scientific Research in Engineering and Management Journal.
- Book Published on Nov 2022 UGC Care List ISSN 2582-1386 in International Journal of Humanities Law of Social Science Journal.
- Book Published on Sept 2023 UGC Care List ISSN 0972-0766 in International Journal of Asiatic Society of Mumbai.
- Book Published on Jan 2024 UGC Care List ISBN : 978- 93-92649-83-7 in Elakkiya Publication.

**PUBLISHED IN UGC NOTIFIED JOURNALS**

<b>S.No</b>	<b>Title of the Paper</b>	<b>International/ National/ State level</b>	<b>Title of the Conference</b>	<b>Institution / College Name</b>	<b>dt/mm/ yr</b>
1	Emerging Human Resource Practices in Entrepreneurial Firms	International	Emerging Trends in Entrepreneurship Development	Vivekanda College	12 <sup>th</sup> Sep 2018
2	Make in Digital India Challenges and Opportunities	National	Digitilization of Human Resources Practices in India	S.Vellaichamy Nadar College	7 <sup>th</sup> Mar 2019
3	A New Business Strategy in Human Resources Practices	National	A Digital Transformation Entrepreneur & Infropreneur 2020	Mannar Thirumalai Naicker College	15 <sup>th</sup> Mar 2020
4	A new Role of Human Resources Practices in Digital Era	International	Innovative in Business Practices in Digital Era (2021)	Dr. Zakir Hussain College, Ilayangudi.	6 <sup>th</sup> March 2021
5	An Intellectual Property Rights in HRM Practices in Higher Education Sector	National	Contemporary and Upcoming Issues in the Field of Intellectual Property Rights	Mannar Thirumalai Naicker College	March 2022
6	Entrepreneurial Traits in Young Entrepreneurs and Sustainability	National	Entrepreneurial Traits And Trends, 2023	Fatima College (Autonomous)	29 <sup>th</sup> Sep 2023

**PAPER PRESENTED IN CONFERENCE / SEMINAR**

<b>S.No</b> .	<b>Title of the Paper</b>	<b>International/ National/State level</b>	<b>Title of the Conference</b>	<b>Institution/College Name</b>	<b>dt/mm/ yr</b>
1	Emerging Human Resource Practices in Entrepreneurial Firms	International	Emerging Trends in Entrepreneurship Development	Vivekanda College	12 <sup>th</sup> Sep 2018
2	Make in Digital India Challenges and Opportunities	National	Digitilization of Human Resources Practices in India	S.Vellaichamy Nadar College	7 <sup>th</sup> Mar 2019
3	A Digital Transformation Entrepreneur & Infropreneur 2020	National	A New Business Strategy in Human Resources Practices	Mannar Thirumalai Naicker College	15 <sup>th</sup> Mar 2020
4	Digital India Initiative to Become Developed India	International	Digital India in E-HRM Practices of Higher Education Sector	AyyaNadar Janaki Ammal College.	22nd&23 <sup>rd</sup> September 2022
5	Entrepreneurial Traits in Young Entrepreneurs and Sustainability	National	Entrepreneurial Traits And Trends, 2023	Fatima College (Autonomous)	29 <sup>th</sup> Sep202 3

**FDP / WORKSHOP ATTENDED**

<b>S.No</b>	<b>International/National/ State Level</b>	<b>Title of the Programme/Course</b>	<b>Name of the Institution/ University</b>	<b>dt/mm/yr</b>
1	State Level	Goods & Services Tax(GST)	Sourashtra College/MKU	28 <sup>th</sup> Aug 2018
2	State Level	Emerging Human Resource Practices in Entrepreneurial Firms	Vivekanda College/ MKU	12 <sup>th</sup> Sep 2018
3	State Level	Make in Digital India Challenges and Opportunities	S.Vellaichamy Nadar College / MKU	7 <sup>th</sup> Mar 2019
4	State Level	Insight in to Promotion Criteria-API Score & CAS Filling	VV Vanniaperumal College for Women/MKU	20 <sup>th</sup> Feb 2019
5	National Level	Digitilization of Human Resources Practices in India	S.Vellaichamy Nadar College / MKU	2 <sup>nd</sup> Mar 2019
6	International	Online National Faculty Programme	Bishop Appaswamy College Coimbatore	27/06/2020 & 3/7/2020
7	National/Faculty Development Program	A Two Day National Level Virtual Faculty Development Programme	Virudhunagar Hindu Nadars Senthilkumara Nadar College/MKU	15 <sup>th</sup> &16 <sup>th</sup> September 2021
8	National/Faculty Development Program	Digital India :Initiative to Become Developed India	Ayya Nadar Janaki Ammal College/MKU	22 <sup>nd</sup> & 23 <sup>rd</sup> September 2022

### WORKSHOP/CONFERENCE/FDP ATTENDED

S.No	International/National/ State Level	Title of the Workshop/ Conference	Name of the Institution/ University	Month and Year
1	National/Faculty Development Program	21 <sup>st</sup> CenturySkills	MTNC/MKU	Mar-20
2	National/Faculty Development Program	Quality Assurance & Sustain in higher education	MTNC/MKU	Mar-20
3	IQAC	Online National Faculty Enrichment Programme	MTNC/MKU	May-20
4	IQAC	Education 4.0 for sustainable economic Development	MTNC/MKU	27/2022
5	IQAC	Insights of National Education Policy NEP(2020)	MTNC/MKU	18/2023

### DIGITAL LEARNING

- Youtube
- PPT

### DETAILS OF E-CONTENT DEVELOPED

S.No	Name of the teacher/teachers	Name of the module developed	Platform on which module is developed	Date of launching E-content	Provide link to videos
1	E.BOBBY	FINANCIAL ACCOUNTING-II	YOUTUBE	8 <sup>th</sup> April 2022	<a href="https://youtu.be/Iy7IwkWXC0A">https://youtu.be/Iy7IwkWXC0A</a>
2	E.BOBBY	CORPORATE ACCOUNTING	YOUTUBE	28 <sup>th</sup> Sep2022	<a href="https://youtu.be/T6R_wED_FvY">https://youtu.be/T6R_wED_FvY</a>
3	E.BOBBY	MANAGEMENT ACCOUNTING	YOUTUBE	Apr-2023	<a href="https://youtu.be/oQI2uMGZeUM?si=kt0JoE_VYjjRLVg2X">https://youtu.be/oQI2uMGZeUM?si=kt0JoE_VYjjRLVg2X</a>
4	E.BOBBY	BUSINESS FINANCE	YOUTUBE	30 <sup>th</sup> Oct-24	<a href="https://youtu.be/Dturgs8glq4?si=IBPxZTHbFgm6lcC6">https://youtu.be/Dturgs8glq4?si=IBPxZTHbFgm6lcC6</a>
5	E.BOBBY	VISUAL BASIC 6.0	YOUTUBE	30 <sup>th</sup> Oct-24	<a href="https://youtu.be/FzEa7zEYa8g?si=OV7xY8yrpiFtevpK">https://youtu.be/FzEa7zEYa8g?si=OV7xY8yrpiFtevpK</a>
6	E.BOBBY	COST ACCOUNTING	YOUTUBE	30 <sup>th</sup> Oct-24	<a href="https://youtu.be/y9jPvPj5GCI?si=VZFOfVT6ZFLrILF9">https://youtu.be/y9jPvPj5GCI?si=VZFOfVT6ZFLrILF9</a>

### RESEARCH ARTICLES IN PUBLISHED PROCEEDINGS

Sl.No	Title of the Article	Title of the Conference of the Seminar	International/ National/ state level	ISBN NO	Month & Year
1	Digital India: Initiative to become Developed India	Digital India in E-HRM Practices of Higher Education Sector	National	9798-93-83-191-88-8	Dec-22
2	Digital Practices in Business World	Navigating Digital Practices-A Journey Towards Business to Consumer(B2c)Marketing Transformation	National	978-93- 92649-83-7	Feb-24

### JOURNAL (UGC Approved Journals)

S.No	Name of the Author	Title of the Paper	Name of the Journal	Volume/ IssueNo.	ISSN No.	Month & Year of publication
1	<b>E.BOBBY</b>	A Green Human Resources Practices in Higher Education	IJSREM	06Issue1	2582- 3930	Jan-22
2	<b>E.BOBBY</b>	A New Challenges in Human Resource Practices of Higher Education	IJSREM	05Issue6	2582- 3930	Sep-21

**NUMBER OF CONFERENCES/SEMNARS/WORKSHOPS ORGANISED**

<b>S.No</b>	<b>Date</b>	<b>Name of the Programme</b>	<b>Role</b>	<b>Name of the Institution</b>
1	16.12.2021	State Level Seminar On-Entrepreneurial Journey Of Innovation	Co-ordinator	Dr.M.Subramanian,Director, R.L.Instituteof Management
2	09.03.2023	Skill Enhancement Program - Entrepreneurial Leadership Development Program	Co-ordinator	Mrs.Umadevi VijaiRam (MD,Sri Jeyavilas Subburaj Spinning Mills Pvt Ltd) & Jfs.S.P.Rajalingam (Immediate Past Zone President JCIZONEX VIII)
3	24.9.2024	Career Guidance Programme	Organizing Secretary	Mr. Rajmohan, Centre Director ICA Educational Skills Private Limited Madurai

**PERSONAL DETAILS**

**Father's Name** : Mr.P.Edward Vijaya Thinakar  
**Date of Birth** : 19.02.1980  
**Nationality & Religion** : Indian, Christian  
**Gender** : Female  
**Marital Status** : Married and blessed with two daughters

**Declaration:**

I hereby declared that the information furnished above is true to the best of my knowledge.

Thank you

PLACE : MADURAI

Yours faithfully

DATE :

Dr.E.Bobby